

WHO'S IN FASHION

A FBI FASHION COLLEGE PUBLICATION

LOCAL HEROES

SASS & BIDE

Each year the FBI End of Year Parade is hosted by top Industry personalities. The 2010 Parade saw Sarah-Jane Clarke and Heidi Middleton, the talented and dynamic Design duo behind renowned Fashion Label sass & bide stepping in to do the honours.



VOLUME 48

Who's In Fashion, is a newsletter published by FBI Fashion College. FBI offers Fashion Business and Fashion Design Courses. Located only minutes from Sydney's CBD, FBI Fashion College offers flexible part time training to help you secure a position in the Fashion Industry. Whether it's a career as a stylist or a designer for the stars, anything is possible with FBI Fashion College.

sass & bide are arguably Australia's greatest Fashion export, with continual success both locally and internationally. Born from a desire to produce great fitting denim, the label began with humble origins at London's Portobello Road markets. Embellished jeans quickly turned into a seasonal ready-to-wear collection and today sass & bide boasts two ranges encompassing accessories, sunglasses and lingerie.

The quirky Designers are known for their intricate embellishments and pioneering of interesting shapes. The pair are experts at finding the elusive middle ground between over the top creativity and commercial wearability.

sass & bide has garnered a cult following around the world, with the adoration of celebrities and players in the fashion field.

One of Australia's greatest fashion success stories, Sarah-Jane and Heidi are the perfect poster girls for what can be achieved with a unique vision and dedication. FBI Design Students were paid the greatest compliment with Sarah-Jane announcing "It's inspiring to see so many talented designers coming through."

Written by Alexandra Hine

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1. Presenters at the FBI End of Year Fashion Parade Sarah-Jane Clarke and Heidi Middleton of sass & bide



FBI END OF YEAR

FASHION PARADE 2010

With sass & bide Designers Sarah-Jane Clarke and Heidi Middleton as distinguished presenters, a host of Fashion Industry guests in attendance, and Australia's Next Top Model alumni walking the catwalk, the FBI Parade and Graduation was a night to be remembered.

FBI Design Graduates sent their Collections down the runway at the annual event held at the Ivy Ballroom. Each year the Students are given a theme, and for 2010 the Collections were motivated by the notion of 'escape'.

The interpretations of the theme were varied and inspiring. We saw romantic and whimsical Collections, we were taken on dark and futuristic journeys, and we visited some playful and tropical destinations. Then there was the downright creative and adventurous, including a full skirt of meticulously hand-sewn black Barbie dolls. Students ventured into menswear, maternitywear, childrenswear and swimwear.

The guest list for the night included Australia's Next Top Model Mentor and FBI Teacher Josh Flinn, and winner of Australia's Next Top Model Amanda Ware. Media guests from Vogue and FAMOUS were also in the audience.

The evening was a great success, and unveiled some of the best up and coming talented Designers.

Written by Alexandra Hine

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1. FBI Staff with Australia's Next Top Model Amanda Ware and FBI Graduate, FBI Teacher and Model Mentor Josh Flinn

2. FBI Student Emma Fleming's Design

3. FBI Student Jennifer Bonifacio's Design



WE ARE HANDSOME



FBI Graduate Indhra Chagoury is making a splash with her new swimwear label We are Handsome. Formerly Indhra was creating for her own label Oscar and Elvis, which achieved local success in Australia. On the cusp of summer 2009 she paired up with People Like Us Designer Jeremy Somers, whose background is in creating graphic iphone and ipod covers.

A fusion of art and fashion, We Are Handsome is a range of beautifully cut swimsuits with eye-catching graphic prints. The duo adheres to the aesthetic of the body as a canvas for art. All of their prints are custom and handmade.

The stunning debut collection made fans out of celebrities Rihanna and Diane Kruger, and gained a mass of media attention. 'The Pictures' features a series of unexpected,

iconic images emblazoned on expertly cut silhouettes. James Dean, a soaring eagle, hollywood boulevard. The entire collection has a vague reminiscence of the 80's, whether it is through the striking image, or the retro cut of the suit.

The label has already received amazing success in its short history, both on our shores and internationally. Stocked by premier stores net-a-porter, Barneys and Opening Ceremony, We are Handsome is making an impression around the world.

The team have recently released their newest Collection 'The Aviary' inspired by mythical birds. With such a successful debut, the only way is up for Indhra and We are Handsome.

Written by Alexandra Hine

The entire collection has a vague reminiscence of the 80's, whether it is through the striking image, or the retro cut of the suit.

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1. We are Handsome Collection 'The Aviary' 2011

2&3. We are Handsome Collection 'The Pictures' 2010





FBI CELEBRATES

DAVID JONES AUTUMN/WINTER 2011 LAUNCH

The exclusive David Jones Autumn/Winter Fashion Launch heralds the oncoming cooler months and showcases the biggest retail trends for the season

Students had the opportunity to assist at the event and witness the magic from beginning to the glamorous end. Lending support backstage, they witnessed hair being coiffed, make-up applied, walks being perfected, and helped to pull off an astonishing 160 outfit changes.

“It was definitely inspiring, opened my eyes to a different side in the Fashion Industry, and it was a good experience to mingle with the models and the crew running the

show,” said Student Giarne Wedes who assisted at the event.

Whilst Miranda Kerr was absent from this years show, a host of top models filled her well-trod shoes. Nicole Trunfio, Louise Van Der Vorst, Pania Rose, and recently appointed David Jones ambassador of young women’s Fashion, Samantha Harris all hit the runway.

This season saw a youthful injection into the mix, with the likes of Dion Lee, White Suede, and One Teaspoon making their catwalk debut for the premier department store. Leather and lace was heavily featured, and the launch portended the return of neutral hues for winter. The hottest colour of the season however will



be red. Hollywood glamour is the big inspiration behind the winter collections, and we will all be covering up in classic coats.

Written by Alexandra Hine

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1. David Jones Autumn/Winter 2011 Launch
2. FBI Workplace Training Coordinator Shannon Kovacs with FBI Students at the David Jones Fashion Launch



THE STYLE NET

They say you change your career at least 7 times throughout your lifetime.

FBI Graduate Brooke Sivendra has only made one career change but it was quite a drastic one. Brooke decided to follow her dream and pursue Fashion after years of studying medicine. Fast-forward a few more years and she is now a successful business woman with her online business The Style Net.

'I wanted to create a website dedicated to helping other busy people to save time and money by shopping for high end Designers and hard to find vintage pieces.'

The Style Net is a large online shopping destination where you can access the world's best Designers, avant-garde and vintage boutiques.

I asked Brooke if launching a Fashion Website was something she was always interested in. 'It actually wasn't, however I did know that I wanted to have my own business and work for myself. Studying at FBI gave me a fantastic insight into the Industry and from there I started to really think about how I would create my niche and fit into the Fashion world. The idea



for The Style Net developed a few years later and I spent a lot of time planning this business before even starting to develop the website.'

The Style Net is also updated daily with videos, trend reports and style news.

Written by Melissa Carroll

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2.

1. www.thestylenet.net

2. The Style Net



LOVE IT

NEW YORK STYLE

FBI Graduate Catherine Brand, now based in New York, reporting straight from the fashion capital of the world.

Fashion is getting busy in NYC - just like this seasons prints. New pieces on the scene are minimal when it comes to fabric, but maximum when it comes to colours and patterns. Although us New Yorkers are still sloshing around in the aftermath of the record-breaking snowfall, the Spring 2011 collections are busting out in bold styles and waking up the fashion world. Revel in a contemporary spin on the classics.

Designer Christopher Kane is being praised for his ready-to-wear line for Versace, and I give this warning: his fluoro colors might just damage your corneas. Kane's sister Tammy said it best when she described the collection as "Princess Margaret on acid." So you best invest in a quality pair of sunnies if you're aiming to lead the fashion pack, because there is no hiding from this seasons collections – it is bright and brilliant.

When Kane declared that neon gets him going, he wasn't joking. Bring a little NYC to your up-coming Autumn wardrobe. We are getting loud with our fashion over here – how about you? Time to dig out your orange lippy...

Written by Catherine Brand

...There is no hiding from this seasons collections – it is bright and brilliant.

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1. NYC Neon Street Style

2. Christopher Kane for Versace Fall'11

IN THE KNOW...

BLOG TO FOLLOW

Current FBI Student Mollie Stevens and creative partner Tristan Qasabian are combining their styling skills and passion for all things Fashion and design with their new blog, Mollie & Tristan.



1.

1. mollie & tristan

2. mollieandtristan.blogspot.com

The Styling duo love drawing upon what's happening both internationally and locally in the Fashion world and mixing this with their own personal taste. On the blog, the duo post original work, including photo shoots they have styled and photographed, fashion news, reviews of what's inspiring them, and what it is they are lusting over. Mollie and Tristan hope to style for Fashion Editorials ad campaigns and collaborate with as many people in the Industry as possible. "We would love to be known for our style and have an influence on those who love Fashion." **Head over and check it out at mollieandtristan.blogspot.com**

Written by Mollie Stevens

STUDENTS IN THE MEDIA

FBI Students are a regular feature in media from week to week. Whether it be Styling Editorials, featured magazine interns, or attending the hottest fashion parties, FBI Students are getting noticed.

THE FASHION INTERN WARDROBE

An internship in the fashion industry means these girls don't just have the know-how for a sartorial statement – they have to be able to do it on nearly no income at all. Here's how.



The bohemian-next-door

In addition to her six-month stint in SHOP's giant fashion closet, Clare Mullen, 20, spends 30 hours a week behind a shop counter.

FAIL-SAFE OFFICE OUTFIT?

White shirt, jeans and black heels.

BEST ALL-ROUND BARGAIN

BRAND AND WHY? Mirkpink always has something cute.

WHAT STORE CAN YOU BANK ON FOR A STYLISH STEAL?

Sportsgirl for hot trends at great prices.

TOP TIP FOR PUTTING TOGETHER AN OUTFIT ON A BUDGET?

Stick to basics and what suits you best.

MOST VERSATILE THING YOU OWN?

Amazing black wedges from Sportsgirl.

ON YOUR MUST-HAVE LIST THIS SEASON?

A Camilla kaftan.

WHERE DO YOU GO FOR BARGAIN...

DRESSES? French Connection. And David Jones, for Aussie designers.

JEANS? General Pants Co. and topshops.com.

SHOES? Wicvery has the best flats.

ACCESSORIES? Diva for price, Mimco for statement pieces, and Partmans for the biggest selection.

NUMBER-ONE LESSON LEARNED FROM WORKING IN A FASHION OFFICE?

Wear what you love, and dress so you feel comfortable.

WHAT'S YOUR STYLE MOTTO?

Have fun and be yourself.



Dress underneath by
Stolen Girlfriends
Club, \$237. Dress by
Alice McCall, \$389.
Necklace by Disney
Costume from
nilo.com, \$80.
OPPOSITE Dress
by twenty-seven
names, \$480.



2. Yen Magazine
shoot on which
Student Bianca
Beaman
assisted with
styling

Some FBI Students placed by FBI into the Fashion Industry in 2011:

Nicole Hansen	PRONTO PRODUCTIONS / Wardrobe Manager
Catherine Roumanous	JAMES DYKES / Assistant Stylist
Stephanie Cardona	TORSTAR COMMUNICATIONS / Showroom Assistant
Kirsten Matthes	KRITES / Sales Consultant
Melanie Mouradian	JHFM / Production/Warehouse Assistant
Cassandra Lothringer	DENTS GLOVES / Production Assistant
Lily Gilbert	ANDREA AND JOEN / Sales Consultant
Liana Freeman	MINK PINK / Customer Service

Hottest Top Ten of the moment

1. The must have...
Bullet Crystal Necklace from Uneathen
2. Can't put down...
The Tomorrow Series by John Marsden
3. Inspired by look of...
Veronica Lake
4. Still want...
Jimmy Choo shoes
5. Most babe'n...
Rosie Huntington-Whiteley
6. Hanging out for...
Season 6 of Australia's Next Top Model
7. Can't stop spending at...
www.shopbop.com
8. Treat your palate to...
The pavlova at Rockpool
9. Investing in...
Mara Hoffman African inspired bikinis
10. Stalking...
The Oracle Fox Blog



3.



1.



10.



9.



5.



8.

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WHO'S IN **FASHION**

OWNER

Selena Mazuran

EDITORS

Melissa Carroll
Jennifer Bonifacio
Stefnee Stonnell
Shannon Kovacs

CONTRIBUTING WRITERS

Melissa Carroll
Alexandra Hine
Catherine Brand
Mollie Stevens

DESIGN

Tanya Mah

(original creative by Artspec)

FBI FASHION COLLEGE

181 Glebe Point Road
Glebe NSW 2037

Ph: (02) 9566 2020

www.fbifashioncollege.com.au

ABN: 53 117 217 517

All Students interested in contributing articles, pictures or being involved in any other way please contact FBI head office.

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